

mining your own business pdf

Why? Because IT and business are so different, and so hard to harmonize. This book is an excellent remedy; Deal and Pilcher distill a decade of analytics experience into a vital guide to what works. Mining Your Own Business is a must read for anyone interested in being rightâ€”by harnessing data to drive decisions.

Mining Your Own Business

Netzer et al.: Mine Your Own Business: Market-Structure Surveillance Through Text Mining 522 Marketing Science 31(3), pp. 521â€”543, Â©2012 INFORMS use network analysis techniques to convert the text-mined data into a semantic network that can, in turn, inform the firm or the researcher about the market structure and meaningful relationships ...

Mine Your Own Business: Market-Structure Surveillance

Helping you make sound decisions based on hard data, this self-contained guide provides an integrated framework for data mining in business analytics. It takes you on a journey through this data-rich world, showing you how to deploy business analytics solutions in your organization.

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As some in the Australian mining sector moves from â€”the development and construction phaseâ€” to â€”the production phaseâ€”, for an increasing number of decision makers, a larger percentage of their revenue will be derived from existing operations and known resources. Mining is a cyclical industry and experienced miners are used to market swings.

Mining your OWN Business - Zeal Group

3.0 ten levels of analytics There are further distinctions within each of the four categories of modeling technology that are useful for applying algorithms to specific problems.

THE TEN LEVELS OF ANALYTICS - miningyourownbusiness.com

1108 Mining Your Own Business John Digger is the owner of a large illudium phosdex mine. The mine is made up of a series of tunnels that meet at various large junctions.

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Mining Your Own Business is a must read for anyone interested in being rightâ€”by harnessing data to drive decisions.â€”Peter Aiken, PhD, Founding Director, Data Blueprint â€”This book is a must primer for the business leader wanting to leverage their institutional data to empower their decision making abilities.

Mining Your Own Business - How to Use Analytics in Your

as the Fuel for Mining Your Own Business Recently, process mining emerged as a new scientific discipline on the interface between process models and event data (Van der Aalst, 2011). On the one hand, conventional Business Process Management (BPM) and Workflow Management (WfM) approaches and tools are mostly model-

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